

A portrait of Raquel Herring, a woman with long, wavy brown hair and bangs, smiling warmly. She is wearing a white button-down shirt, large hoop earrings, and a necklace. Her hands are clasped in front of her.

**Bold Truths.
Real Growth.
Global Reach.**

**TELEVISION HOST
MODERATOR
PUBLISHED AUTHOR
CONVERSATION ARCHITECT**

RAQUELHERRING.COM

**Raquel
Herring**

ABOUT RAQUEL · THE LEGACY · THE VOICE · THE VISION

"A rare hybrid of on-air talent, executive producer, and cultural voice."

Raquel Roque Herring is not a newcomer to the spotlight — she was born into it. As a child star on Disney Channel's iconic All-New Mickey Mouse Club, she performed alongside a generation of entertainers who would go on to define pop culture. She later competed on Star Search, cementing her early reputation as a multi-talented performer with rare natural charisma.

Today, Raquel is a national TV host, cultural commentator, podcaster, and author whose voice reaches millions across broadcast television, digital radio, and social media. She currently anchors Point of View (POV) on AFRO TV — a live weekday talk show where she leads bold, unfiltered conversations on culture, faith, relationships, and the issues that matter most to Black America.

Her podcast, PlanetRoq, airs every Thursday at 12 Noon EST on Envision-Radio.com and is available on iHeartRadio, Spotify, and Apple Podcasts. Full video episodes stream on YouTube at @RaquelHerring. The show has earned a devoted following for its warm, authentic conversations on resilience, personal growth, and the power of community.

In 2024, Raquel published her memoir, Falling Up: The Unstoppable Journey of a Teer, a raw and inspiring account of her journey from child stardom through the highs and lows of the entertainment industry and back to purpose. Available on Amazon.

PAST CREDENTIAL Raquel previously hosted Point of View on BET Her (Mon–Fri 6:30 PM ET, Encore 12:30 AM), where she built a loyal national audience and established her voice as a leading commentator in Black culture. That platform served as the launchpad for her current role at AFRO TV.

FORMER CAST MEMBER, THE ALL-NEW MICKEY MOUSE CLUB · HOST & MODERATOR, POV ON AFRO TV · CREATOR & EP, PLANETROQ PODCAST · PUBLISHED AUTHOR · 30+ YEARS IN ON-AIR MEDIA



PlanetRoq Podcast & Radio

Where Culture, Faith & Real Conversation Meet

PlanetRoq is Raquel Herring's independent media platform is a growing content ecosystem where culture, faith, personal growth, and real-world conversations intersect.

Built for depth and connection, PlanetRoq delivers long-form storytelling across audio and video, creating space for conversations that audiences don't just watch but engage with and share.

AVAILABLE ON: YOUTUBE • SPOTIFY • IHEARTRADIO • ENVISION RADIO • APPLE PODCASTS

19,636+ Monthly Listeners
(4,909 weekly average)

Global Audience
Across 33+ Countries

Multi-Platform Distribution
YouTube, Spotify, iHeartRadio, Envision Radio

Part of a broader media presence that includes television exposure through AFRO TV. Your brand doesn't appear long-term once it recurs across multiple content touchpoints, building recognition, trust, and visibility.



Joey Fatone (Backstreet Boys)



Joey and Ian Lawrence

HOW BRANDS INTEGRATE INTO PLANETROQ

Podcast + Video Integration

Organic brand mentions within full-length episodes

Recurring Content Visibility

Brand presence across episodes, clips, and social extensions

Envision Radio Commercials

Brand audio spots within broadcast inventory. Best for audio reach

Lifestyle + Conversation Placement

Products introduced naturally within real discussions

Set + Visual Integration

Seamless placement within content environments

Envision Magazine Articles

Branded editorial feature articles. Best for editorial credibility

"Listeners describe the show as 'smart,' 'soul-hitting,' 'refreshingly honest,' and 'the podcast that finally feels grown.'"

POINT OF VIEW ON AFRO TV · LIVE DAILY TELEVISION
· NATIONAL CABLE DISTRIBUTION

Live Daily Television, 39 State National Reach



POV is a live panel talk show centered on the perspectives and lived experiences of diverse Black women, delivering timely discussions on current events, relationships, career, wellness, and the issues shaping Black communities nationwide.

Recorded at AFRO TV's television studios in Orlando, Florida and distributed via Comcast Xfinity and NOW TV. Formerly featured on BET Her.



AFRO TV — 39 STATE NATIONAL CABLE FOOTPRINT

756,066 households — CA

700,500 households — FL

605,199 households — IL

581,515 households — MA

765,078 households — PA

Distributed via Comcast Xfinity and NOW TV

WHY THIS MATTERS FOR BRANDS

- Trusted, recurring on-air presence — not interruption advertising
- Nationally distributed via Comcast Xfinity and NOW TV
- Culturally engaged Black women audience — decision-makers and culture drivers
- Organic, authentic integration within live television broadcast
- Multi-platform amplification: TV + social + podcast + press

AUDIENCE & REACH · THE NUMBERS BEHIND THE VOICE

Multi-Platform Reach at Scale

Raquel's audience spans broadcast television, digital radio, social media, and international press distribution giving brand partners a uniquely multi-layered reach across Black America and beyond. Every platform she touches is an opportunity for your brand to be seen, heard, and trusted.

BROADCAST AND PRESS DISTRIBUTION

52.6M

BUSINESSWIRE
Unique Monthly Visitors

32.7M

BLACK PR WIRE
Readership

525K+

YOUTUBE
Total Views

200K

ENVISION MAGAZINE
Impressions

51K

ENVISION MAGAZINE
Subscribers

80+

COUNTRIES REACHED
via Envision Magazine

SOCIAL MEDIA FOLLOWING

13K+

INSTAGRAM
@my_roque

2.4K

TIKTOK
@my_roque1

2.2K

YOUTUBE
@RaquelHerring

3.2K

FACEBOOK
@myroque

AFRO TV NATIONWIDE FOOTPRINT

AFRO TV reaches viewers across the United States via cable, satellite, and streaming platforms. The network is available in 39 states. Major markets include Atlanta, Baltimore, Chicago, Dallas, Detroit, Houston, Los Angeles, Miami, New York, Philadelphia, Washington D.C., via Comcast Xfinity and NOW TV.

Point of View airs live weekdays at 7:30 PM ET also simulcast on YouTube, TikTok, Instagram @AfroTV & Facebook @AfroTainment.

PARTNERSHIP OPPORTUNITIES · CURATED WAYS FOR YOUR BRAND TO SHOW UP

Every partnership is designed to feel organic, intentional, and aligned — not advertising, but authentic brand presence.

TELEVISION SPONSORSHIP

Point of View (POV) on AFRO TV

Brand integration within live television broadcast. Nationally distributed via Comcast Xfinity and NOW TV. Trusted on air presence not interruption advertising.

SOCIAL MEDIA ACTIVATIONS

Instagram · TikTok · YouTube · Facebook

Dedicated posts, Reels, and Stories. Authentic storytelling-style content that resonates with a culturally engaged audience.

CO-BRANDED CONTENT & INTERVIEWS

Cross-Platform Storytelling

Custom interview series, co-produced episodes, or branded editorial content developed collaboratively for mutual audience benefit.

ENVISION RADIO COMMERCIAL SPONSORSHIPS

Audio Brand Presence

Brand audio spots within PlanetRoq's Envision Radio broadcast inventory. Recurring listener exposure. Best for brands seeking audio reach and recurring brand familiarity.

PODCAST INTEGRATION

PlanetRoq on Envision Radio

Organic brand mentions and sponsored segments within full-length episodes. Distributed on Spotify, iHeartRadio, YouTube, and Envision Radio.

BRAND AMBASSADORSHIP

Long-Term Partnership

Recurring brand alignment across all platforms over an extended campaign period. Builds recognition, trust, and audience familiarity.

EVENT HOSTING & MODERATION

Live & Virtual Events

Professional event hosting, panel moderation, and keynote facilitation. Raquel's presence elevates the room and anchors the conversation.

ENVISION MAGAZINE ARTICLE PLACEMENT

Editorial Credibility

Branded editorial feature articles written by Raquel, published in Envision Magazine. Best for brands seeking editorial credibility and long-form storytelling.

Your brand isn't just placed — it's positioned, amplified, and seen repeatedly across multiple platforms.

IN THE PRESS & MEDIA ON THE RECORD

Raquel's work has been covered by major press distribution networks and featured in respected publications. Below is a selection of recent highlights.

BLACK PR WIRE

32.7M Readership

"Raquel Herring Anchors AFRO TV's Point of View as a Leading Voice in Cultural Commentary" Distributed to 32.7 million readers across Black media outlets nationwide.

BUSINESSWIRE / BET

52.6M Unique Monthly Visitors

"BET Expands Daytime Lineup with Point of View" Distributed via BusinessWire. NewsTrak, reaching 52.6 million unique monthly visitors. Raquel Herring named as lead host.

PARAMOUNT PRESS EXPRESS

National Entertainment Media

Official Paramount/BET press release confirming Raquel Herring as host of Point of View, distributed to entertainment media nationwide.

ENVISION MAGAZINE

200K Impressions

· 51K Subscribers

· 80+ Countries

Featured contributor with published articles on the 90's Con experience and year-in-review pieces. Read in over 80 countries worldwide.

AFRO TV OFFICIAL WEBSITE

afrotainment.us

Featured as lead host of Point of View with full bio, show schedule, and social media links on the official AFRO TV talent roster page.

90'S CON — RED CARPET COVERAGE

Raquel covered the 90's Con in Orlando as a credentialed red-carpet host, interviewing cast members from Full House, Beverly Hills 90210, Charmed, and her fellow All-New Mickey Mouse Club alumni — including Joey Fatone, Ian Ziering, Dave Coulier, Candace Cameron, Andrea Barber, Melissa Joan Hart, Soleil Moon Frye, and the Lawrence Brothers. Coverage was published in Envision Magazine and distributed across Raquel's social platforms.

Media Experience

■ Former Cast Member

The All-New Mickey Mouse Club, Disney Channel

■ Star Search Competitor

*National television talent competitor
Semi-Final and Grand National Champion*

■ Host & Moderator

Point of View (POV) on AfroTV - daily live talk show

■ On-Air Guest

Sisandra Show - AfroTV

■ Creator & Executive Producer

PlanetRoq Podcast on Envision Radio

■ Published Author

Falling Up: The Unstoppable Journey of a Teer

■ Press Coverage

*Black PR NewsWire (32.7 million readership) ■
Business Wire (52.6M UMV)*

■ Featured Coverage

*Paramount Press Express ■ Envision Magazine ■
AFRO TV*

■ Red Carpet Correspondent

*90's Con - interviewed Joey Fatone, Ian Ziering,
Joey and Ian Lawrence, Melisa Joan Hart, Soleil
Moon Frye, Candace Cameron Bure, and more*



LET'S WORK TOGETHER

"Visibility is everywhere. Influence is intentional. Let's build both."

BOOKING & PARTNERSHIPS

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www.PlanetRoqPodcast.com

CONNECT ON SOCIAL MEDIA

INSTAGRAM @MY_ROQUE

TIKTOK @MY_ROQUE1

YOUTUBE @RAQUELHERRING

FACEBOOK @MYROQUE

PARTNERSHIP OPPORTUNITY AVAILABLE

- Television Sponsorships - Point of View on AfroTV
- Podcast Integration - PlanetRoq on Envision Radio
- Social Media Campaigns - Instagram, TikTok, YouTube
- Envision Radio Sponsorships
- Envision Magazine Features
- Event Hosting & Keynote Speaking
- Brand Ambassadorship and Long Term Partnerships

